

Maricopa County Libertarian Party – Minutes of April 17, 2024 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, April 17, 2024 (a postponement of one week was approved by motion on April 10, 2024). Eight members including the Chair, 1st Vice Chair, 2nd Vice Chair, Secretary, Assistant Secretary, Treasurer and Assistant Treasurer were in attendance. The following topics were discussed:

I. Call to Order/Adoption of Agenda/Welcome Remarks:

The meeting was called to Order at 7:06 p.m. Quorum was established. The Agenda was adopted without revision.

II. Secretary's Report

Minutes of the March 13, 2024 meeting (previously distributed) were adopted without revision.

III. Treasurer's Report

Treasurer Ryan Simon presented the Treasurer's Report. (7:10). Expenses included the monthly fee to NameCheap (\$6.88) and \$110.00 for the March Glendale gun show. Available funds were \$3218.06.

IV. Adopt a Road Update

Brock Wilson gave an update on the Adopt-A-Road project. He had telephoned to get a new clean up date. There are two-year limits on any particular sign placement; our 2nd year with the placement on Hunt Hwy. expired in March. Right now the office that does the Adopt a Road processing is understaffed and is not taking new applications.

Discussion was held concerning submission of a new application when applications are reopened. All involved felt that the free advertising and community presence are worthwhile. Discussion was additionally held concerning other adopt-a-road opportunities through either City of Phoenix or ADOT (in the event that the county's program remains dormant for an extended period).

V. Billboard Follow-Up

Brandon Slayton gave an update on the planned 'Taxation is Theft' billboard for tax day. Adsemble, the billboard host used for past party billboards, has quadrupled or quintupled its

price since we last used them, it would have been \$2,000 a week/\$7500 a month (was previously \$450/mo).

Discussion was held concerning other billboard providers; OutFront, Street View, and Lamar were ones to consider to try.

Further discussion featured use of the 'Taxation is Theft' artwork designed for the billboard on media channels we already have access to, including FB, Twitter, etc. Additional questions sought analytics related to (new) artwork or messaging posted on the website. The website had been set up for google analytics; readings of metrics have not been routinely voiced in meetings, but are available.

Discussion further ensued concerning local/print media, including community newspapers, whose print ads are less expensive.

VI. Gun Show

E. Goldberg gave an update of the weekend at the Glendale Martin Event Center/Auto Museum gun show on March 23-24. Some already registered Libertarians had stopped to chat. Republican candidates were out in force collecting signatures.

Fountain Hills show (April 9), no one had showed (and event was not paid). The next available event was coming up at Ben Avery; discussion was held, without solid volunteer sign-ups, skipping this one seemed appropriate.

Next events were Gilbert, at the Doubletree, June 8-9; and Mesa, in August. It was agreed to defer discussion on finalizing Gilbert to the May meeting.

VII. Old/New Business

1. Events

A question was raised (Sheila S.) about the weekend of 6/8-9 (and whether an event that weekend would conflict with scheduling a Juneteenth event. Secretary E. Goldberg agreed to source Juneteenth information to be reviewed at the May meeting.

2. Madden Legislative Campaign

Brief discussion was held concerning LD25 candidate Nathan Madden's decision to drop out of the race following a signature challenge lawsuit. A significant percentage of his signatures were found to be unregistered, registered in other parties, or out of district. A question had

been raised concerning the overage amount of signatures filed (and whether those would 'fill in' the stricken unqualified signatures); the candidate had made the decision in that, as the additional signatures were of generally the same quality (compiled by the same collector), they were not likely to avail a different result.

3. Maricopa Elected LBT PCs – 2024-26

Secretary E. Goldberg noted that as of 04/15 there were 15 LBT PCs reflected on Maricopa County's PC list (so that the PC number had dropped by half from two years prior). She noted that she had transmitted a letter with the write-in PC form to 60 Glendale Libertarians in adjacent precincts between 04/01 and 04/08.

VIII. Adjournment

A motion to adjourn was made (E. Fowler) and the meeting was adjourned at 8:04 p.m.

Respectfully submitted,

Emily S. Goldberg. Secretary