

Maricopa County Libertarian Party – Minutes of June 14, 2023 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, June 14, 2023. Fifteen members were present including the Chair, 1st Vice Chair, 2nd Vice Chair, Secretary, Assistant Secretary and Treasurer. The following topics were discussed:

I. Call to Order/Adoption of Agenda/Welcome Remarks:

The meeting was called to Order and Agenda adopted at 7:05 p.m.

Time was allocated for public comment, no public comments were heard.

II. Treasurer's Report

Treasurer Ryan Simon presented the Treasurer's Report.

Online donations were received in the amount of \$32.90. Expenditures included \$50 for the Juneteenth booth.

Balances at the end of the month totalled \$3667.94, \$3142.94 in Desert Financial Checking, \$25 in Desert Financial savings, and \$500 in Wells Fargo.

\$400 was previously allocated for the Filling the Funnel initiative, which leaves available \$2,742.94.

Donations to the Stripe account transfer on the 1st of the month.

The Treasurer's Report was accepted at 7:10 p.m.

III. Secretary's Report

Secretary Emily Goldberg presented the Minutes of the May, 2023 meeting. The Minutes were accepted without modification.

IV. Chair's Report

Chairman Brandon Slayton presented the Chair's Report:

A. *Candidate Recruitment – Text Messaging Campaign*

Chairman Brandon Slayton presented information concerning the candidate recruitment text messaging campaign.

A share link is transmitted for interested voters to respond to. More volunteers are needed to be 'peer to peer' agents to call the interested responders back and provide additional information. A script has been set up with the information they will require; emailing Brandon or indicating interest to work in that capacity fielding/responding to information in Discord are the way to get involved.

At the moment availability for responders is in the time frame of 11 a.m. to 4:00 p.m. Tuesday to Saturday; this is the time that someone can log in to the texting system and field the responses.

The Chair also indicated he would be putting together a training video concerning the use of the texting system.

Recruiting a slate of viable candidates will continue until October 1; after October 1 the focus will shift to signature gathering to qualify those candidates for the ballot.

(The Chair affirmed, the text messaging system allows disinterested people to opt out if they wish).

B. Events

Discussion was held concerning upcoming event commitments at Juneteenth and July 4.

1. Juneteenth – June 17 at Eastlake Park

The topic of insurance coverage was raised. The 2nd Vice Chair and Treasurer each voiced opinions against purchase of event insurance for Juneteenth, in that proof of insurance was not mandatory. The Secretary indicated her preference for an insurance policy to be in place as a permanent measure.

Two motions were entertained related to reimbursement of purchases made by the Secretary for materials for events.

The Secretary ordered \$236.00 worth of information card literature and 'welcome kit' swag from the LP Store with expedited shipping of \$70, for \$306.00. The Secretary indicated she would absorb the expedited shipping cost.

A motion was made (Eric Fowler) and seconded (Brandon Slayton) to reimburse Secretary E. Goldberg \$236.00 for literature ordered from the LP Store. No objections were voiced. A vote was taken and the motion passed.

The Secretary noted that although discussion had taken place in the Board email forum and on Discord concerning a standing banner, that artwork for a standing banner had not been submitted, voted on and finalized in time to be available for Juneteenth.

Therefore, the Secretary had ordered a flat banner with the County Party's logo as appears on the party's website and letterhead for use at the event. The banner was \$59, with expedited shipping charges. The Secretary was willing to donate the purchase of this banner.

A motion was made (Ryan Simon) and seconded (Brandon Slayton) to reimburse the Secretary \$59 for the purchase of an MCLP banner for events.

Discussion was held, with Mr. Simon indicating that the flat banner would have ongoing use beyond Juneteenth. Eric Fowler spoke in opposition, indicating that there was not a prior authorization to order a flat banner.

A vote was taken, 3 voted in favor, one opposed, to reimburse the Secretary \$59 for the flat banner. The motion passed.

2. July 4 at Phoenix Raceway

Asst. Secretary Sheila Shaver had reserved a booth for MCLP at the City of Avondale's event to take place on Saturday, July 1 at Phoenix Raceway, and had paid the event registration fee of \$50.

A motion was made (Brandon Slayton) and seconded (Ryan Simon) to reimburse Sheila Shaver \$50 related to the event registration. No objections were voiced and the motion passed.

3. Event Insurance

Eric Fowler presented information he had obtained concerning special event insurance policies.

He had found that vendor event insurance was available in the \$166-\$180 per event range, plus administrative fees, taking single day event coverage to \$234 with K & K insurance.

The registration terms for the July 4 event were reviewed; the organizer required evidence of insurance to be submitted by June 17.

In light of these requirements, a Motion was made (Brandon Slayton) and seconded (E. Goldberg) to purchase K & K event insurance for the July 1 Light Up the Sky Event at Phoenix

Raceway through K & K Insurance for \$234. There was no discussion and no objections, the motion passed.

The Chair indicated that Eric and Ryan would collaborate to purchase the insurance and obtain the necessary certificate for the event organizers.

(It was noted that exclusions on the K & K policy included guns, livestock, and alcohol.)

C. Text Messaging Recruitment – More in Depth Reporting:

The Chair elaborated on the text messaging candidate recruitment campaign.

The campaign is operating legislative district by legislative district, using a robust text messaging service, canvassing voters who have phone numbers attached to their voter ID.

LD 24 and LD 5 have been canvassed so far, with more districts to launch in coming days. Responses have been good, 3 legislature candidates have been recruited in not even a week's time.

The same text messaging service may eventually be utilized for events, outreach, or fundraising.

The Chair wants to plan a candidate Town Hall for sometime in the month of October, to launch impactful campaigns.

Discussion was held, with the Treasurer indicating that one month of the service had been allocated so far; that he was impressed with the service as a tool; but for ongoing use, we would need to have an influx of donations in July, August, and September. He noted that maintaining the service in "full time" availability might not be worth it.

Additional discussion was heard, concerning: recruiting of responders as general volunteers, recruiting responders to be PCs.

Derek Z. provided information concerning his work with the app related to LD5:

Of the LD 5 rough numbers, 4 people were interested in being candidates. 9 people requested follow-up later. 80 people opted out. A couple of people responded negatively with "I'm a Libertarian but don't appreciate spam" types of answers.

V. New/Old Business

Nathan N. reminded attendees that June's Pints & Porcupines would be held at OSHO Brewery on Wednesday, June 21.

No other old or new business was introduced.

VI. Adjournment

A Motion to Adjourn was made without opposition at 8:13 p.m. and the meeting was adjourned.

Respectfully submitted,

Emily S. Goldberg. Secretary