

Maricopa County Libertarian Party- Minutes of April 12, 2023, Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, April 12, 2023. Eight members were present including all officers except the secretary. The assistant secretary assumed the secretarial duties for the meeting.

1. Call to Order/Adoption of Agenda:

The meeting was called to order at 7:03 pm. The agenda was adopted without revision. Although there was time reserved for public comment, no comments were presented.

2. Treasurer's Report:

Treasurer Ryan Simon presented his report which included a balance total of \$3243.43 for the month end with donates of \$150.01. This included the expense for a new PO Box for MCLP at a 6-month cost of \$83 and a reimbursement to Ms. Goldberg of \$50 for past PO Box expenses.

The Treasurer's report was accepted without objection.

3. Secretary's Report:

March minutes were presented and accepted after one correction on the location of the March P&P.

4. Chair's Report:

Event's Discussion:

- a. **April Road Clean-up 4/16-** The Chair will send an email reminder 4/13 to ask for volunteers.
- b. **Juneteenth, July 4th, Pride,** etc- Discussion included Brock checking website for details from City of Mesa's July 4th event which does not have vendor information available yet. Sheila also stated that she has checked for July 4th information from the City of Surprise, and it is also not available. Eric stated an idea of organizing on Discord for these events. Nathan stated that small board rules apply for Robert's Rules so this is possible.

The Chair stated that electronic allocations can be made for cost of July 4th and Juneteenth events and that discussion can be made that way for Juneteenth event after board reviews emails sent by Ms. Goldberg concerning the matter.

“Resolved, the Maricopa LP will participate in Juneteenth and July 4th Community Events in Maricopa County in 2023. The Board will collectively organize these events together and will identify a point-person to be responsible for fulfilling the commitment. An electronic ballot will be taken to allocate the funds needed.”

Resolution was adopted and 2nd (Ryan).

c. **Candidates 2024 - “Filling the Funnel”-**

The Chair presented a service by Peerly that will utilize current voter data. Peerly is a text messaging service that can use data during a 30-day period for the purpose of recruiting potential candidates and soliciting volunteers to work on campaigns. The cost for the service is \$349 per month and includes 14,000 texts monthly. The Chair also mentioned making Zoom workshops and information available to candidates. The Chair stated that October 1st is the deadline for filing candidacy for that candidate to be viable. Thus, a push for recruiting potential candidates now is crucial. Ryan asked about CRM and its ability to text. The Chair stated that the CRM despite its ability to text, is not up to date so it is not a good tool now. Eric verified that CRM texting does cost fractions of a penny to use but it is not updated yet. Also, it was mentioned in the recruiting texts that donations be requested as well as help in supporting candidates. Nathan mentioned that Region 1 does candidate training. Ryan sent a DM to Kathy Y. who replied due to financial reasons it doesn’t look like one will be held soon. Eric stated that a guide on E signatures would be helpful to new candidates as well as other documented resources. Nathan stated he would be happy to help with that information and stated that Roman Garcia is working on a “Get started” packet for candidates. The Chair stated that he is in favor of a “Get Started” checklist. Nathan recommended an emphasis on recruiting candidates to small board positions. Also, the Chair stated that the senate race is important.

The Chair moved to allocate \$400 to Peerly for a one-time 30-day period for the purpose of communication to Maricopa LBT voters with phone numbers in the voter database. The main goal and call to action of the outreach will be focused on Candidate Recruitment for 2024. Text messages must be developed collaboratively by the board. Passed without objection and 2nd (Ryan).

5. Unfinished Business -

Ryan asked about the electronic ballot outcome for \$6.99/yr funding for SSL. The Chair stated that he thought it passed, but that Ms. Goldberg would present the results.

Eric stated that the county site will be switched over to Stripe from Paypal.

6. New Business –

Nathan presented the current event of Liz Harris office being vacated and possibility of a Libertarian. The Chair stated that it will be filled by appointment and vote of Maricopa County BOS.

The Chair discussed what had been presented electronically by Ms. Goldberg concerning the Democrat Party wanting the No Labels Party off the ballot and the MCLP making a formal statement. The Chair is in favor of making a public statement.

Nathan stated he would like to see SCMs attending the MCLP meetings. Nathan also feels the AZLP should be allocating money for the candidate recruiting texts.

Eric stated that the CRM is stuck on a small step, but it is being updated.

7. Conclusion: Motion to adjourn made by Eric at 8:22 pm. 2nd by the Chair.

Minutes prepared by

Sheila Reid-Shaver

Assistant Secretary

April 14, 2023