

Maricopa County Libertarian Party – Minutes of May 11, 2022 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, May 11, 2022. Sixteen members, including the Chair, First Vice Chair, Secretary and Treasurer were present. The following topics were discussed:

I. Call to Order/Adoption of Agenda:

The meeting was called to Order at 7:06 p.m. Four of five officers were present. The Agenda was adopted without objection.

II. Secretary's Report

Secretary E. Goldberg presented Minutes of the April 13, 2022 meeting. The minutes were adopted without revision.

III. Treasurer's Report

Treasurer R. A. Pepiton presented the Treasurer's Report. Six donations were received, totalling \$89.26. Current bank balance is \$5394.18. Month ending bank balance at end of April was \$5304.92.

A motion was made (E. Goldberg) and seconded (B. Slayton) to accept the report, and the report was adopted.

IV. Chair's Report

Chair Brandon Slayton presented the Chair's report:

A. Adopt a Road Success

The Chair and B. Wilson gave an account of MCLP's first "Adopt a Road" cleanup on April 24 for our stretch of road on Bush Highway. The event was successful and fun. Our MCLP sign will be posted in the next several weeks. The next cleanup may be scheduled in conjunction with a tailgating event or an evening event like a barbecue. The Chair encouraged that future events include press releases to announce (and that we use the opportunity to generate earned media).

B. Q3 Goals

The Chair discussed his Quarter 3 goals for the Party, including ongoing marketing efforts, growing donations to \$1,000/month, having a roster of candidates for school board elections in the fall, and additional data management.

The First Vice Chair mentioned hosting an additional PCM training in the late summer and making revisions and improvements to the PCM handbook.

C. Media Committee

The Chair noted a need for a media committee on an ongoing basis, with goals of increasing media and social media presence, including Twitter, Facebook, other platforms, building out a messaging strategy.

Lauren Snyder, Nathan Madden, and Nellie are initial members of the committee (which is still growing). When the committee itself meets, it will discuss whether it will utilize Slack for its organizing purposes or another platform.

IV. Events

Pints and Porcupines was held last week at Westgate; locations for future Pints & Porcupines events were discussed briefly.

Discussion was held concerning observance of Juneteenth in Maricopa County. The Secretary presented a roster of several Juneteenth events, beginning as early as June 12, and continuing to as late as June 20, observing the event, in communities across the valley.

A motion was made (B. Slayton) and seconded (E. Goldberg) to allocate \$200.00 towards the party's participation in a Juneteenth activity that the Secretary would locate; a vote was taken and the Motion passed. (Treasurer R.A. Pepiton agreed to donate an additional \$50 towards Juneteenth.) (*n.b. Reservation at the Arizona Informant's Juneteenth event at Eastlake Park is confirmed; the \$200 will be utilized for printing additional literature in that the booth fee was donated by the Secretary*).

V. Old/New Business

There was no new business. Old business included reiteration of the intention to hold an additional PCM planning meeting in the summer.

VI. Conclusion

A motion to adjourn was made (R.A. Pepiton) and seconded (N. Madden) and the meeting was adjourned at 7: 47 p.m. The Chair signed off encouraging attendees to "collaborate and have as much fun collaborating as possible."

Respectfully submitted,

Emily S. Goldberg. Secretary

