

Maricopa County Libertarian Party – Minutes of February 9, 2022 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, February 9, 2022. Fourteen members, including the Chair, First Vice Chair, Treasurer and Secretary were present. The following topics were discussed:

I. Call to Order/Adoption of Agenda:

The meeting was called to Order at 7:05 p.m. The Agenda was adopted without objection.

II. Secretary's Report

Secretary E. Goldberg presented minutes of the January 12 meeting, and a motion to adopt the same by acclamation; the minutes were adopted (7:09 p.m.).

III. Treasurer's Report

Treasurer R. A. Pepiton presented the Treasurer's Report.

January's month-end balance was \$3074.22. Donations were received in the amount of \$746.76, yielding a balance today of \$3820.98.

IV. Chair's Report

Chair Brandon Slayton presented the Chair's report:

A. Logic and Accuracy Test for Tempe City Election

The Chair noted he intends to appear and represent the Party at the County's equipment logic and accuracy test on February 23, in anticipation of the Tempe City Election on March 8, 2022.

B. AZLP Delegates to Liberty Unmasked in Reno, NV elected

The Chair noted that Arizona's delegates to the national convention in Sparks, NV May 27-29 were elected in on January 15, 2022 in Tucson. He congratulated the delegates elected.

C. Pints & Porcupines Social Event

The Chair noted that the Pints & Porcupines event at Beer Research Institute on February 3, 2022 was a smashing success socially and in terms of fundraising, and that additional Pints & Porcupines events will be planned.

D. Upcoming MCLP Video Workshop Events

The Chair noted two upcoming MCLP Video Workshop events that he will host. These

include a workshop on local/municipal election races scheduled for Wednesday, February 16, 2022, and a workshop on messaging on February 23, 2022.

The Chair reflected that it had been years since the messaging standards had been revised, and that he hoped that messaging forged out of this workshop would be open to change, brave, and principled.

Brief discussion was held concerning the available local election races, including school boards, county Board of Supervisors races, and City council races.

E. AZLP Secretary Situation

The Chair described the circumstances coming to light (involving material misrepresentation) which led to the AZLP's declaration that the Secretary's office was vacant. He described that the integrity of the party, its bylaws, and relationship to state statutory requirements were preserved.

F. PCM Recruitment

Discussion was held concerning recruitment and messaging for PCMs in the upcoming PCM election cycle, March to April, 2022. (n.b., since the date of the meeting, MCLP has learned that the process for PCM election and the time interval for processing PCM nominations will be different for the 2022-24 cycle than in prior years). The Chair emphasized the importance of PCM status to eligibility to run for higher offices in the party, and a necessity to emphasize that PCMs should be strong in resolve and core principles. He expected that the handbook under development by the First Vice-Chair will be useful in that regard.

Discussion was held concerning featuring the nomination form on the county website, as well as letters to the editor of local newspapers reminding interested people to become PCMs, posts on social media and relevant platforms, to make the process as easy as possible.

Questions were raised concerning vetting, and whether PCM applicants should be checked for national membership, in terms of guarding the party against bad actors. The Chair felt that vetting at higher levels is ultimately done by the party at large, in internal elections.

G. March Meeting Considerations

The Chair noted that MCLP was overdue for an in-person meeting, and anticipated holding one during the month of March, likely at the usual 2nd Wednesday meeting time. He requested suggestions for venues; Saguaro Branch Library and Phoenix City Grille were mentioned.

H. Ongoing Fundraising and Marketing Activities

The Chair noted that there are currently four weeks of activity from the billboards, and that additional data will be correlated as it is received.

The Chair moved for an allocation of an additional \$560.00 to continue the advertising contract as undertaken; the motion was seconded, a vote was held and the motion passed.

The Chair described that he hopes for an eventual fundraising goal of \$5,000.00 per month in income to the party, at which point \$2,000.00 could be spent on advertising and training. One of the Chair's eventual goals in training is to train a professional lobbying team, with the party paying tuition for the training or sponsoring the training. Avenues for participation in such an ongoing training module were discussed, including a monthly module with a monthly tuition payment.

Discussion was held concerning whether the party is set up to accept cryptocurrency donations. Treasurer R.A. Pepiton agreed to explore the particulars related to this.

I. Merchandising

Topics were discussed related to sale of MCLP branded merchandise. Discussion was held concerning necessity for sales tax compliance and use of a third-party retailer platform. Platforms discussed included Amazon, Amazon Smile, Printful, and Proud Libertarian.

V. Old Business

Plans for the 2/19 Second Amendment Rally on the grounds of the capital were reviewed. Communications Director Lauren Snyder indicated that although she would be present for set-up, that she would need to leave at noon and additional volunteers are needed.

Brief discussion was held concerning the ADOT Road Adoption effort.

VI. Conclusion

The Chair again encouraged attendees to become PCMS, indicating that the next 1.5 months will go a long way towards shaping the party for the next 2.5 years, and reminding all that grassroots activism is critical to the party. A motion to adjourn was made (N. Madden) and the meeting was adjourned at 8:39 p.m.

Respectfully submitted,

Emily S. Goldberg, Secretary

