

Maricopa County Libertarian Party – Minutes of January 12, 2022 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, January 12, 2021. Twelve members, including the Chair, First Vice Chair, Treasurer and Secretary were present. The following topics were discussed:

I. Call to Order/Adoption of Agenda:

The meeting was called to Order at 7:05 p.m. The Agenda was adopted without objection.

II. Secretary's Report

Secretary E. Goldberg presented minutes of the December 8 meeting, which were adopted (7:08 p.m.).

III. Treasurer's Report

Treasurer R. A. Pepiton presented the Treasurer's Report.

December's month-end balance was \$3354.22. There were \$280.00 in expenses, related to advertising. There were no donations. Bank balance as of today's date was \$3074.22.

An online archive for Treasurer's Reports will be created with the reports uploaded.

IV. Chair's Report

Chair Brandon Slayton presented the Chair's report:

A. 2022 Municipal Elections

The Chair updated the report that all offices up for local-level election in Maricopa County in 2022 have been placed on the website. The next goal will be to get candidates for these races. The Chair noted successes achieved in municipal races in other states; that pursuit of municipal races is not an indication that the party does not support state-level or national candidates.

B. PCM Filing Deadline

The Chair noted that the deadline for filing PCM nomination petitions has been moved up to April this year. The number of elected PCMs controls how many State Committee representatives Maricopa County is entitled to on the State Committee. He noted that historically the party had as many as 30 elected PCMs.

1st Vice Chair Scott Ullery inquired about a process to vet PCMs; the chair described that at the PCM level everyone is encouraged.

C. Billboard Update

The Chair indicated that the Digital Outdoor Campaign cycle is continuing for 4 weeks. He is continuing to monitor the MCLP's website traffic and other potential metrics that would rate effectiveness of the medium. He noted that we had had a bounce in website traffic, but not a significant bounce in voter registrations. The digital outdoor campaign costs \$140 per week, long term continuation of the campaign will depend on fundraising for it.

D. Upcoming Events

1. AZLP State Committee Meeting – the Chair noted the upcoming AZLP State Committee Meeting in Tucson on 1/15.
2. Ranked Choice Voting – A speaker from Voter Choice Arizona will be asked to speak concerning Ranked Choice Voting at an upcoming MCLP meeting.
3. 2nd Amendment Rally - \$200 was previously allocated for MCLP customized literature to be distributed at that rally on February 19 (the production of the literature is still underway).

VI. New Business

The 2nd Vice Chair informed the body that his new employment may require him to move out of county; he will keep the Board informed.

VII. 2022 Goals

The Chair asked the body to keep in mind, and be prepared to share, goals for MCLP 2022. These include what the party should be doing on a consistent basis; resolutions; legislative goals and lobbying; advertising. He noted the importance of accomplishing these with excellence and professionalism; "Now is our time, we have to win the culture war and we better do it fast."

In line with this, Education Working Group Chair/Asst. Secy Sheila Shaver noted the importance of getting onto the RTS ("Right to Speak") list at the legislature. She indicated that she would share the information to apply to it.

The Chair noted that the history of the AZ Legislature is that it starts off strong, and that we must pay attention to it!

V. Adjournment

A motion to adjourn was made at 7:52 p.m. and the meeting was adjourned.

Respectfully submitted,

Emily S. Goldberg, Secretary