

Maricopa County Libertarian Party – Minutes of November 10, 2021 Meeting

The Maricopa County Libertarian Party met via Zoom on Wednesday, November 10, 2021. Seven members, including the Chair, First Vice Chair, Second Vice Chair, Secretary, Asst. Secretary and Communications Director were present. The following topics were discussed:

I. Call to Order/Adoption of Agenda:

The meeting was called to Order at 7:05 p.m. The Agenda was adopted without objection.

II. Secretary's Report

Secretary E. Goldberg presented minutes of the October 13 meeting, which were adopted (7:07 p.m.).

III. Treasurer's Report

Treasurer's Report was deferred.

IV. Chair's Report

Chair Brandon Slayton presented the Chair's report:

A. Arizona Central Pride Recap

Chair Brandon Slayton reported on the party's booth at Phoenix Pride the weekend of November 6-7. The booth and our volunteers had received a positive response with visitors to the booth thanking MCLP for being there. In particular members of the Trans community were favorably responsive, many having been registered Libertarian for years.

B. Logic & Accuracy Test – Maricopa County Elections

The Chair was present at the County Elections' Department's Logic and Accuracy testing for the County's elections equipment on behalf of the party in anticipation of the municipal/jurisdictional elections on Nov. 2.

C. 2022 Jurisdictional Elections

Discussion was held concerning recruitment for candidates for 2022 local elections, with reference to successes achieved by Libertarian candidates in local races nationally. Although the party does not have a vetting process per se, recruiting PCMs and identifying races as soon as the legislative map is finalized is key.

D. Chair's Discretionary Spending Allocation

Chair Brandon Slayton moved that the Chair be accorded spending authority of \$100 for incidental expenses without need for formal appropriation process; his initial intention is to obtain printed thank you cards to be sent to donors. 1st Vice Chair Scott U. seconded.

The motion passed unanimously.

V. Events

Given the party's reservation for a booth at the Wickenburg gun show November 20-21, Chair Barndon S. moved for an appropriation of \$200 to be utilized for the printing of customized literature for that gun show and future 2nd Amendment events. The motion was seconded by Scott U. and passed unanimously. A Google Drive document would be generated for volunteer slot sign-up at the Wickenburg event.

MCLP presence at the February 2nd Amendment Rally was discussed; Lauren Snyder confirmed the reservation of booth.

VI. Old Business

Adopt-A-Road response has not been forthcoming, information will be shared when obtained.

VII. New Business

A. Advertising Campaign/Billboard Media

The Chair introduced the concept of advertising on electronic billboards for purpose of increasing visibility and increasing voter registration. He noted that LBT registration in Maricopa County is now below 24,000, at 23,876.

The initial proposal is for a \$450.00 campaign, which would feature display on three billboards at separate locations around the valley, each image to have 1900 views per 7 day period. Brief discussion was held concerning days of the week; the initial campaign did not allow for customization to that level but future campaigns could be.

Voter registration numbers would be monitored weekly for impact.

A motion was made (Brandon S.) for an appropriation of \$300 related to the initial contract (and seconded by Scott U. and Charles R.). The motion was adopted unanimously.

B. Response to Biden Vaccine Mandate Executive Order

Chair Brandon S. noted the 5th Circuit Court of Appeals' injunction against the Biden administration's executive order concerning vaccine mandates in private businesses, and the national party's statement concerning the same.

Discussion was held concerning effective avenues of response. Editorials, an information card to be distributed at tabling events, and letter to all state legislators were discussed. An anti-mandate slogan that could be used in billboard messaging was discussed.

Communications Director Lauren S. noted that she had addressed this issue in recent messaging related to the state universities' recognition of the executive order and that response had been very favorable.

A motion was made (Brandon S.) and seconded (Charles R.) to draft and submit a letter to the legislature (when it convenes in January), as well as to the County Board of Supervisors (and city councils/town councils as relevant) concerning the illegality/inapplicability of the order.

Lauren S. agreed to compose an initial script for the letter. Emily G. agreed to research the statute governing ADOSH's compliance with OSHA.

C. Next Meeting

Discussion was held concerning the possibility of an in-person meeting on December 8 to fill the vacant SCM slot(s).

Jennifer D. agreed to assist in selecting a location for the meeting.

D. Cultivating Presence at AZ Capitol – 2022 Legislative Session

Additional discussion was held concerning cultivation of an ongoing MCLP/AZLP presence at the Arizona Capitol during the legislative session, and particularly registering speakers to speak at the open comment period.

E. Medical Freedom Rally – 11/17

Sheila S. noted that an additional AZ Freedom Rally was scheduled for 11/17. Brandon S. noted he was available to speak, Charles R. available to assist.

F. RCV Online Event – 11/17

Nathan noted that the VoterChoice AZ was also hosting an 11/17 event, an online forum featuring Andrew Yang and provided particulars.

VIII. Adjournment

A motion to adjourn was made (Charles R.) and the meeting was adjourned at 8:39 p.m.

Respectfully submitted,

*Emily S. Goldberg,
Secretary*