

Maricopa County Libertarian Party – Minutes of January 11, 2021 Meeting

*The Maricopa County Libertarian Party meet via Zoom on Monday, January 11, 2020. Eleven participants were in attendance. **The meeting was called to order at 7:02 p.m.***

The following topics were discussed:

I. Chair's Report

A. Welcome and Introduction of New Officers

Chair Brandon Slayton noted that this meeting was the first meeting of the new board elected at the December 12, 2020 Organizing Meeting. Brandon begins his second term as Chair at this meeting. He introduced new officers Nicholas Maxwell, 1st Vice Chair, John Rojas, 2nd Vice Chair, and returning officers Emily Goldberg, Secretary and Robert Allen Pepiton, Treasurer.

B. Beginning of 2021 Legislative Session

Brandon noted that the 2021 legislative session also began January 11, 2021 and State of the State address.

C. New PCMS – Goal to Increase PCM Count

Brandon mentioned the names of three new PCMs for Maricopa County whose names he was submitting to the Board of Supervisors and reiterated the goal to recruit more PCMs in 2021.

II. Secretary's Report

Secretary Emily G. presented the Minutes of the December 12, 2020 Organizing Meeting, including officer elections and bylaws revisions.

A motion was made, and seconded, to accept the report, and the report was accepted.

III. Treasurer's Report

Treasurer Robert Allen Pepiton presented the Treasurer's Report. \$3227.50 was the closing bank balance at the end of November, with \$415.13 in expenses in December. \$160.00 was received in donations, leaving a balance on January 11, 2021 of \$2,972.37.

A motion was made, and seconded, to accept the treasurer's report, and the report was accepted.

An additional motion was made and seconded related to a reimbursement appropriation in the amount of \$59.64 related to supplies for the December 12, 2020 meeting. A vote was taken and the motion passed.

Robert Allen also noted that HB 2064, a bill which would alter Arizona's educational curriculum standards to require a personal finance class be completed as a high school graduation requirement, had been introduced in the legislature.

IV. Communications Director's Report

Newly appointed Communications Director Lauren Snyder was introduced to the body. Lauren described digital metrics she had begun to track since mid-December, with post reach up approximately 544% since December 21st. She noted the placement of links to Kim Ruff's Mine Inspector campaign.

Development of messaging or additional communications platforms, including Twitter, Instagram, Flote, MeWe and Tik Tok (and/or synchronization across platforms) was also discussed.

V. Old Business – None

VI. New Business

A. AZLP State Meeting 1/23 - A reminder was given concerning the AZLP State Convention scheduled for January 23, 2021 at Aunt Chilada's, from 9:00 a.m. to 5:00 p.m.

B. Committee Staffing

Discussion was held concerning convening, and staffing, of MCLP committees. Staffing needs were identified related to Events Planning and Student/College outreach. Bill H. identified a need for an "Onboarding" or "Welcome" committee to respond to new member questions. Members engaged in brainstorming and idea sharing related to this.

VII. The meeting was adjourned at 8:03 p.m.

Respectfully Submitted,

Emily S. Goldberg, Secretary